



Organization Background

<http://affordablehousingatl.org>

For over 30 years, Initiative has helped struggling families in metro Atlanta address the root causes of homelessness and pave the way for a brighter future. Our three programs—homeless services, housing, and employment—provide comprehensive solutions for families to build the foundation for permanent self-sufficiency. With a dedicated team of professionals, our clients develop the skills and confidence to manage their lives and households and to ensure that their children thrive.

Our Mission

The mission of Initiative for Affordable Housing, Inc. is to provide permanent affordable housing to homeless and low-income families. Initiative is also committed to providing individualized social services and employment to empower families to reach personal goals and achieve independence.

Our Programs

Homeless Services—Initiative provides immediate housing, financial assistance, and long-term professional social services for homeless women with children.

Affordable Housing—Initiative owns and operates 355 units of safe, permanent affordable housing for low-income families and seniors in DeKalb County and the City of Atlanta.

re:loom—weaving a better life—Initiative employs and trains individuals who have struggled to maintain jobs. At the re:loom weavehouse, employees learn to weave donated textiles into new products for retail sale while gaining essential employability skills, including accountability, teamwork, and task management.

Our Impact

- Since 1990, Initiative has helped restore hope and home for over 600 families with more than 1,500 school-aged children.
- Over 90% of Initiative client families graduate to self-funded housing and financial independence.
- Each year, Initiative uses community donations to enroll at least 10 families and 25 children in our program, providing all necessary resources to help them permanently overcome poverty and homelessness.
- Every month, over 100 additional families reach out to Initiative for assistance with housing and receive a source of support and knowledgeable referrals.
- Each year, Initiative's housing program keeps over 650 low-income area residents securely housed.
- Since its founding, re:loom has employed and trained 34 homeless and low-income individuals to prepare them for the workforce.
- Each month, Initiative's re:loom program diverts more than 10,000 thousand pounds of excess textiles from landfills and incinerators.

Contact: Jessica McFarland, Director of Development, jessica@affordablehousingatl.org, 404-822-9143